

**EXAMINER'S AMENDMENT**

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview and email with Andrew Harry on 10/3/2008.

The application has been amended as follows:

Please replace the title with: "Content Distribution with Content Tagging and Third Party Verification"

### **REASONS FOR ALLOWANCE**

The following is the examiner's statement of reasons for allowance: The prior art does not provide for, nor suggest among other things: a content distribution system with a content provider distributing content in conjunction with a receiver apparatus, configured to receive the distributed content, and a server with means for acquiring station name and titles of content from a radio broadcast station as well as validity-conditions; generating an ID for the station and an ID for the content and storing these uniquely associated IDs; in conjunction with a second processing apparatus which receives the IDs and validity-conditions from the server and a third apparatus which generates tag code and broadcasts the tag code to a plurality of receiver apparatuses; the second processing apparatus checks and compares the IDs from the server are the same as the IDs received at the apparatus in a network computer environment.

The prior art does not teach the cited limitation.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

### **CORRESPONDANCE INFORMATION**

#### **Conclusion**

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Benjamin R. Bruckart whose telephone number is (571) 272-

3982. The examiner can normally be reached on 9:00-5:30PM. If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jeff Pwu can be reached on (571) 272-6798. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

Benjamin R Bruckart  
Examiner  
Art Unit 2446

/Benjamin R Bruckart/  
Examiner, Art Unit 2446

/Jeffrey Pwu/  
Supervisory Patent Examiner, Art Unit 2146